NEWPORT NEWS TOURISM DEVELOPMENT OFFICE
2018 Media

	SIZE	JAN	FEB	MAR	APR	MAY	JUN	July	AUG	SEP	OCT	NOV	DEC
CONSUMER - Family													
AAA Mid-Atlantic Tour Book	1/4 Pg 4C												
Compass Media / VisitSouth.com - Family Travel Magazine Insert	1/6 Pg 4C												
Compass Media - Summer Travel Getaways													
Escape to the Southeast Travel Guide	1/2 page ad												
Food Traveler Magazine	**Print**												
Golfstyles / Va. Golf Travel Guide	Listing												
Great Vacation Getaways Newspaper Insert	1/12 Pg 4C												
Recreation News	1/2 Pg 4C												
Va. Travel Guide	One Third Page 4C												
CONSUMER - History & Cultural													
Page 1 (Va's Civil War/Civil War Traveler)	1/2 Page + Banner												
The Civil War Monitor	Half Page												
GROUP - Tour & Travel													
ABA Destinations Annual Marketing Directory	Listing												
GROUP - Convention & Meetings													
Convention South with August Directory Listing	Listing												
Military Reunion Network	1/4 page ad + Listing												
ReUnion Planner Seminar - Daily Press	Print												
Reunions Planner Seminar - Facebook	Online												
Reunions Planner Seminar - Military Newspaper	Print & Online ad												
Reunions Magazine - In-Book & Online Annual Listing	Listing												
VAMPI Voice E-Newsletter	Online												
VSAE 2018 Partnership	Print + Online												
EDUCATION - Student/Educational Travel													
CNU Student Planner (AroundCampus)	1/4 pg, listing												
HomeSchoolers Guide	1/2 PG B&W												
SYTA Student & Youth Travel Resource Guide	Online												
VA Field Trips	1/4 Pg 4C												
CONSUMER - Local/Regional Awareness													
Facebook: NNHA Newport News Restaurant Week	Social Media												
Google Display	Tracking Program												
Google Adwords	Online												
GoWilliamsburg - E-newsletter	Online												
GoWilliamsburg - Official Williamsburg Map	Print												
GoWilliamsburg - Williamsburg / Jamestown / Yorktown Guide	1/3 Pg 4-C												
Landmarks of Hampton Roads	Print + Online												
National Tourism Week - Daily Press/dailypress.com	Print, Online												
Norfolk Airport - 6' Displays in Bag Claim #1 and #3	Displays												
Trip Advisor - Tourism Sponsor Page	Online												
TripAdvisor - Audience Extension & Retargeting	Online												
VirginiaBeach.com	Online												
Vista Graphics - Regional Super Insert/Visitor Guides Shared package with VLM and TMM	Half Page 4c												
Vista Graphics - VHTA Va Attractions/Lodging/Dining Guide	Listing												
Williamsburg Trolley	Outdoor												