



newport-news.org EOM Dashboard

Jan 1, 2017 - Dec 31, 2017

All Users
100.00% Sessions

Visits

Sessions



Sessions

232,978

% of Total: 100.00% (232,978)



Pageviews

486,656

% of Total: 100.00% (486,656)



Pages / Visit

2.09

Avg for View: 2.09 (0.00%)



Content Overview

| Page | Pageviews | Pages / Session |
|--|-----------|-----------------|
| /visitors/events-and-festivals/ | 68,090 | 1.35 |
| / | 54,356 | 1.28 |
| /visitors/things-to-do/attractions-and-museums/ | 31,779 | 1.75 |
| /visitors/things-to-do/events-and-festivals/ | 10,290 | 2.03 |
| /visitors/things-to-do/ | 10,219 | 1.79 |
| /visitors/things-to-do/attractions-and-museums/?page=1 | 9,735 | 45.07 |
| /visitors/about-our-city/maps/interactive-area-map/ | 9,293 | 6.87 |
| /visitors/events-and-festivals/?page=1 | 8,623 | 17.89 |
| /visitors/things-to-do/attractions-and-museums/?page=2 | 8,588 | 65.56 |
| /visitors/things-to-do/fishing/ | 8,041 | 1.14 |

Visitors Overview

190,967

% of Total: 100.00% (190,967)



Bounce Rate

68.21%

Avg for View: 68.21% (0.00%)



Avg. Visit Duration

00:01:11

Avg for View: 00:01:11 (0.00%)



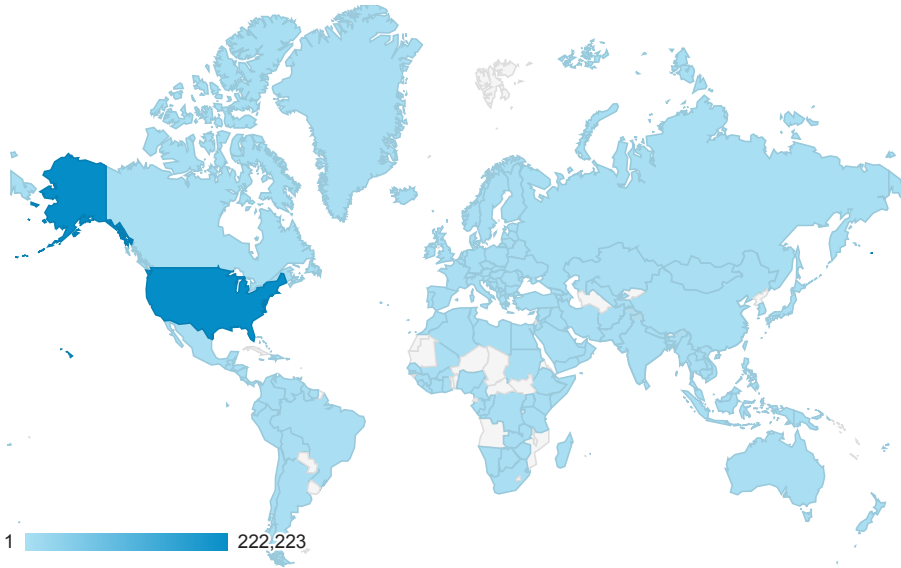
% New Visits

81.37%

Avg for View: 81.37% (0.00%)

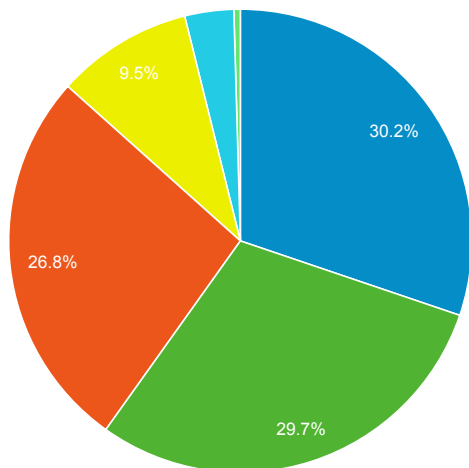


Visits



Traffic Types

■ direct ■ organic ■ paid ■ referral ■ ad ■ Other



Sessions and % New Sessions by Device Category

| Device Category | Sessions | % New Sessions |
|-----------------|----------|----------------|
| mobile | 120,802 | 80.39% |
| desktop | 94,354 | 82.83% |
| tablet | 17,822 | 80.57% |

