

## Newport News Visitor Center Statistical Summary

December 2017	Dec-17	Year-to-Date	2016 Y-T-D
Label Service	199	17795	22912
Label Service not in Access	0	726	793
NN Web Site	30	1922	2128
Phone Calls	1	175	232
Internet	0	378	16
Intercept Surveys	0	150	265
Letter	0	1	0
<b>Monthly Consumer Inquiries</b>	<b>230</b>	<b>21147</b>	<b>26346</b>
Visitor Count to NNVC/TC Office	1292	19208	22882
*Visitor Contacts @ Booths, Fair, etc.	460	8732	5420
Industry Training (IT) Contacts	100	1694	1624
Monthly Group Contacts	364	757	604
Monthly Company Contacts	38	2270	1904
Flipbook Unique Pageviews	73	3592	2081
PDF Unique Pageviews	1064	21942	213708
Facebook Unique Page Views	120	2970	2412
Information Only Phone Calls	162	2125	2797
<b>Total</b>	<b>3903</b>	<b>84437</b>	<b>279778</b>

\*Demo at New Kent Welcome Center: 57

\*Demo at Main Street Station Welcome Center in Richmond: 40

Newport News Newsletter: 363

	Dec-17	Year-to-Date	2016 Y-T-D
Newport News Website Desktop	5323	94354	150893
Newport News Mobile Views	6695	120802	76434
Newport News Tablet Views	877	17822	157700
<b>Total</b>	<b>12895</b>	<b>232978</b>	<b>385027</b>